

LAURA DÁVILA



MAIL

LAURASOFIA172004@GMAIL.COM



WEBSITE

LAURADAVILA.DESIGN

PROFILE SUMMARY

MULTI-DISCIPLINARY DESIGNER WITH A FOCUS ON VISUAL IDENTITY AND COMPREHENSIVE SOCIAL MEDIA ADMINISTRATION. EXPERIENCED IN EXECUTING HIGH-LEVEL DESIGN SYSTEMS WHILE MANAGING DIGITAL COMMUNITIES AND CONTENT STRATEGY.

★ SKILLS

- SOCIAL MEDIA CREATION
- COMMUNITY MANAGEMENT
- MULTIMEDIA PRODUCTION
- GENERATIVE TOOLS

☁ INTERESTS

- SIGNER OF A CHURCH
- VIOLINIST 15+ YEARS
- PHOTOGRAPHY
- MOTORCYCLING

📁 WORK EXPERIENCE

GRAPHIC DESIGNER & SOCIAL MEDIA ADMINISTRATOR

MINTTORA

[JULY 2025 - FEBRUARY 2026]

- EXECUTED DAILY COMMUNITY ADMINISTRATION, DIRECTED THE VISUAL ECOSYSTEM AND MANAGED ALL SOCIAL MEDIA CHANNELS

GRAPHIC DESIGNER (FREELANCE)

[2021 - PRESENT]

- PROVIDE BESPOKE DESIGNS, DEVELOP COMPREHENSIVE BRANDING PACKAGES AND DIGITAL CATALOGS. OVERSEE SOCIAL MEDIA ADMINISTRATION FOR INDEPENDENT BRANDS



EDUCATION

B.S. SPEECH-LANGUAGE PATHOLOGY

ECOLOMBIAN SCHOOL OF

REHABILITATION | 2023 - 2027 (IN

PROGRESS)

ASSOCIATE DEGREE IN BUSINESS MANAGEMENT AND ASSISTANT IN ADMINISTRATION

SENA | 2021 - 2023